



*Website design based in Dorset. Est. 2011*  
**[www.adaptedmedia.co.uk](http://www.adaptedmedia.co.uk)**

Information Pack

# "Your business, your ideas, your way"

Adapted Media is a Dorset based web development company who specialise in bespoke, responsive and affordable website design. We've been proudly serving clients locally and across the country since 2011.

Our clients benefit from a friendly on-to-one service, and ongoing technical support through many channels and teamed with our reasonable pricing it's no wonder we have so many happy clients.

## Why Adapted Media?

You can expect many valuable advantages from working with us over many alternative providers;

- Affordable and realistic prices.
- Truly bespoke and unique design.
- Website tailored exactly to your needs.
- Friendly one-to-one service.
- Bring your website online promptly.
- Easy social media integration available.

**Why not contact us today for a free quote?**



"The Beauty Room" - website by Adapted Media

## "Very professional, Adapted Media made our first website a breeze!"

Adapted Media is fortunate to work a wide range of clients, whether it's business card design, maintenance of an existing website or a brand new full website solution - we can help you.



### Case Study - Dorset Cars

Dorset Cars is a taxi company based in the county town of Dorchester, Dorset. They wanted to launch their company online and to be able to accept online bookings to increase their customer base. Adapted Media designed their website and branding, implemented the booking system and drove traffic towards their website using Search Engine Optimisation and Submission to rank higher on search engines. Now when searching for "Dorset Taxi" or similar search terms, Dorset Cars is on the first page, if not the first result.

**What We Did - Branding & Logo Design, Website Design & Development, Search Engine Optimisation & Submission. They're at [www.dorset-cars.com](http://www.dorset-cars.com)**

**Conclusion -** Dorset Cars have benefited hugely since their website went live and use

the booking system. Testimonial; "Very professional, Adapted Media made our first website a breeze! Very likely to recommend to others."

**Dorset Cars - The number one taxi company in Dorset!**

[www.dorset-cars.com/](http://www.dorset-cars.com/)

The very best taxi company in Dorset with top quality service. Dont have time to phone?  
Book your taxi journey online today! The number one taxi company in all ...

## Testimonials

County Town Butchers is another local Dorchester based business, they told Adapted Media a fantastic success story. They had a customer visit their store and who had travelled down from London on their way to a engagement that required them to purchase a large supply of meat produce. They found County Town Butchers on Google, and liked their website so much that they chose them over the competition.

**TIP: You can view more of our testimonials on our website, every time you refresh the page, a new one appears!**

Adapted Media offers several different packages to suit all of your needs. If a package is not quite right for you, we would encourage you to drop us a line and we'll see if we can produce a tailored package for you.

### ONE PAGE WEBSITE

- > Website Design (one page)
- > Domain ([www.yourname.co.uk](http://www.yourname.co.uk)) included for one year
- > Hosting included for one year

from only  
**£100\***

### STANDARD WEBSITE

- > Website Design (up to five pages)
- > Domain ([www.yourname.co.uk](http://www.yourname.co.uk)) included for one year
- > Hosting included for one year
- > Logo Design   > Inclusive Set Up   > Contact Email Form

from only  
**£400\***

### PREMIER WEBSITE

- > Website Design (up to ten pages)
- > Domain ([www.yourname.co.uk](http://www.yourname.co.uk)) included for one year
- > Hosting included for one year
- > Logo Design   > Inclusive Set Up   > Contact Email Form
- > Facebook & Twitter Integration   > Physical File Backup

from only  
**£600\***



**Adapted Media also offers many other web related products and services. Our price list is below.**

### **Website Services**

Additional Website Pages	<b>£50 per page</b>
Additional Domains (www.yourname.co.uk)	<b>£25 each per year</b>
Hosting Upgrade (please contact us for information)	<b>Ad-Hoc</b>
Additional Email Accounts (yourname@yourwebsite.co.uk)	<b>£20 each per year</b>
Additional Email Contact Forms	<b>£75 each</b>
USB Memory Stick Backup (USB Drive with your website files on)	<b>£35 each</b>
Logo Design	<b>£200 per logo</b>
Maintenance (billed in increments of £3.25 per 10 mins)	<b>£19.50 / hour</b>

### **Social Media Services**

Facebook Integration (Like Button & Live Feed)	<b>£150</b>
Twitter Integration (Follow Button & Live Feed)	<b>£150</b>
Social Media Maintenance (We can update your pages for you)	<b>Ad-Hoc</b>

### **Marketing Services**

Mailing List Integration	<b>£200</b>
Business Card (Design & Print) Including 250 cards	<b>£50</b>
Search Engine Optimisation (prepare your website for search engines)	<b>£100</b>
Search Engine Submission (we submit your website for listing on major search engines)	<b>£150</b>

## **Contact Adapted Media**

We hope this information pack has been useful in helping you decide which web services are the best for you and your business. If you have any questions about our products or services, we welcome you to contact us. Don't forget we provide FREE non obligation quotes, and we are happy to discuss your needs over the telephone or in person.

**Call Adam on 01305 318318**

**Email at [info@adaptedmedia.co.uk](mailto:info@adaptedmedia.co.uk)**

**Find us at [www.facebook.com/adaptedmedia](http://www.facebook.com/adaptedmedia)**

**Visit our website and portfolio at [www.adaptedmedia.co.uk](http://www.adaptedmedia.co.uk)**

**\* All prices include domain and hosting services for one year included, these fees are recurring and will be invoiced annually. Please be aware that some domains may cost more depending on requirements due to reasons out of our control. Also hosting may cost more if you have specific hosting requirements. Adapted Media reserve the right to alter prices at any time without notice. Please contact us for most up to date pricing.**